



The New Hampshire Chapter of ASTD proudly presents

Seven Powerful Ways to Succeed with Social Media Right Now!

Tuesday, September 29, 2009

6:00pm – 8:30pm

Academic Center (East side of River Rd) 2nd Floor Learning Commons
Southern New Hampshire University
Manchester, NH

Click [here](#) for [Directions](#) to SNHU. Using the [Campus Map](#) (pdf), the new Academic Center is building #23. Parking around the building is limited. Guests are encouraged to park in Lots #12 and #2.

Social media platforms - like blogs before them, and like websites before blogs – started off being used for “non-business” purposes. Once associated with techie-type forums or personal rantings and ravings, social media has gone from niched and private use to broad-based public use. But with new networks, tools, and applications springing up left and right, where do you begin to build your social media foundation? How do you fit social media activities into your daily routine? And how do you use these platforms successfully and strategically?

Cost: \$20 for ASTDNH members, \$35 for non-members - **price includes** hors d’oeuvres, coffee & soft drinks

Registration: Register at www.astdnh.org, by fax (603) 742-6347, or e-mail at dssdr@c1mail.com

Questions: Direct your questions to programs@astdnh.org

Tentative Schedule:

6:00 to 6:30 – registration, appetizers and informal networking

6:30 to 8:30 – program and interactivity

About the Presenter: Possibly the only corporation ever born out of a love letter (true story), Lani and Allen Voivod founded Epiphanies, Inc. in 2004 as a 'creative content enterprise' specializing in brand-friendly, highly-targeted Web content for corporations and small businesses. Over the past five years, as marketing, social media, and the needs of their clients have evolved, the two “Content Lovers” elevated their game to help imperfect-preneurs, global brands, and mission-driven organizations use social marketing & success strategies to ramp up visibility, competitive edge, community, and profits. Their products and services have evolved as well, and now include speaking, workshops, customized training programs, and consulting.

Sponsored by the New Hampshire Chapter of ASTD